



WEBSITE PRIVACY POLICY

www.leapwireless.com

Leap Wireless Online Privacy Statement

This privacy policy provides notice of the privacy practices at www.leapwireless.com and at other sites on the World Wide Web owned and operated by Leap and its subsidiaries, including Cricket Communications, Inc. and Telephone Entertainment Network, Inc., owner of the Slicem service available on Cricket® phones (collectively, "Leap"). These policies may change from time to time so please check back periodically.

General

Security

Information Collected

How Information Is Used/With Whom Information May Be Shared

Choices Available For Collection of Information

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GENERAL

Leap respects the privacy of every individual who visits our websites. This privacy statement provides notice of our information collection practices and of the ways in which you can choose not to have your personal information used by Leap for marketing purposes. This privacy statement applies to the collection and use of information on this website by Leap, but does not apply to information which you may send to us by other means.

SECURITY

Leap uses reasonable precautions to protect the privacy of your credit card and other ordering information that you provided to us through this website or other websites we own and control by utilizing Secure Socket Layer ("SSL") or Secure Electronic Transaction ("SET") protocols. In other words, your credit card number and other personal information is encrypted and passed in an unintelligible form to our order processing system. This security is designed to prevent other companies and Web users from being able to access your information.

INFORMATION COLLECTED

No personally-identifiable information (such as your name, address, telephone number and e-mail address) is collected from you, unless you provide it to us voluntarily. You may be required to provide personally-identifiable information to us when you register with the website, order products or services or request more information about new or current Leap products or services.

In general, we automatically gather certain usage information such as the number and frequency of visitors to our websites. We accomplish the gathering of data through the use of a technology nicknamed "cookies". Our cookies do not currently collect personally-identifiable information, and we do not currently combine information collected through cookies with other personally-identifiable information.

HOW INFORMATION IS USED/WITH WHOM INFORMATION MAY BE SHARED

Leap is constantly striving to enhance the quality and selection of the products and services that we offer to you. As a result, Leap may share information about its customers with third parties, including business partners and potential advertisers. We may share personally-identifiable information with third parties only if you have not opted out of having such information shared.

We may also use information you provide us, including information about your personal preferences (for example, information you give us in connection with the Slicism service) to provide you with personalized messages and ads for products and services we think will interest you. We may select the messages and ads you receive based on the information you have provided to us and on your responses to previous ads and other communications from us. We may also use your call usage patterns and other information you have provided to us to determine the number and frequency of the messages we send to you.

Regardless of any instruction(s) you have given to us, Leap may give out your personally-identifiable information to third parties without your consent in order to comply fully with laws, rules and regulations (including subpoenas relating to personal or private electronic communications transmitted to Leap) to cooperate with governmental investigations, to respond to requests for information from emergency personnel (such as 911 service providers), and to take reasonable measures to protect its rights. For these purposes and in compliance with applicable laws, Leap may be required to disclose your personally identifiable information. In addition, to the extent permitted by applicable law, Leap may monitor the pattern of your communications to us or on our websites (1) to satisfy any law, regulation or order; (2) if necessary or appropriate to operate our businesses; or (3) to protect our rights or property or the rights or property of others.

LEAP, IN CONNECTION WITH THE POTENTIAL SALE OR TRANSFER OF ALL OR A PORTION OF ITS BUSINESS INTERESTS IN LEAPWIRELESS.COM, RESERVES THE RIGHT TO SELL OR TRANSFER PERSONALLY-IDENTIFIABLE INFORMATION WE HAVE COLLECTED ABOUT YOU (INCLUDING, BUT NOT LIMITED TO, YOUR ADDRESS, NAME, AGE, GENDER, ZIP CODE, STATE AND COUNTRY OF RESIDENCY AND ANY OTHER INFORMATION THAT YOU PROVIDE TO US) TO A THIRD PARTY ENTITY THAT AGREES TO BE LEAP'S SUCCESSOR IN INTEREST WITH REGARD TO THE MAINTENANCE AND PROTECTION OF SUCH INFORMATION. LEAP MAY ALSO PROVIDE ACCESS OR INFORMATION TO OUR AFFILIATED BUSINESSES OR BUSINESS PARTNERS.

CHOICES AVAILABLE FOR INFORMATION COLLECTION

To allow you to control the use of our personally-identifiable information, you can instruct us:
Not to inform you of product and service offers from third parties; and/or
Not to provide your personally-identifiable information (i.e., name, address phone number and e-mail address) to non-affiliated third parties in an effort or provide you with or inform you of additional products, services or information without your prior consent.

WHO TO CONTACT

If you have submitted personally-identifiable information to us through a Leap website, and would like that information deleted from our records, please contact us at our email address, privacy@leapwireless.com. We will use reasonable efforts to delete this information from our existing files.